

Bubbles

Whit this world –Burbullas (Bubbles)- I introduce the spaces I have created in the last years and which I have been of use as receptacles of the Espacios Terapéuticos (Therapeutic Spaces) and the Productos Terapéuticos Personalizados (Personalized Therapeutic Products) until they had an own entity with the development of the PEP Program (Perception Spatial Potentiation). They can be called perception bubble or colour bubble and, when regarded from the distance, they literally refer to being a small space arising from other surroundings with greater dimensions. The density of what is presented seems impossible to be contained inside a bubble and a certain pressure on the public grows in this interior.

Reviewing all of the Burbullas (Bubbles) has the objective of observing their behaviour over the last years. Using some selected projects we can analyse their contribution to the meaning of the whole work, a work which began in 1997 with the first bubble, created at the Sala Montcada (La Caixa, Barcelona). It presents the work Adosados 3, a white bubble which needs the spreading of the white walls to the floor to be created. Blue, green and red bubbles contain the greatest variety of experiences of happiness, joy, relaxation, illness, daily life, etc. The recreation of Communities which base their existence on one colour. Products designed for giving pleasure. Location of pain and pleasure points. Bubbles inside bubbles, that is how the MITGA 1932-2020 exhibition unfolds at the CGAC 2002: the transformation of the whole space of exhibition into a big white bubble and the birth of two interiors, red and blue, CV02 and 5TC.

We know the Bubbles use products of excellent quality by means of advertising brochures which are part of the work. This increases the formation of the microclimate, the sensation of having entered a different aesthetics, of having intense feelings. An attentive reading of those brochures sheds light on the intentions of ComfortWorld, the firm which commercialises those products, and so the public can move at ease through spaces recognisable as fantasy products.

The work's trajectory progresses to the project called Clínica de Percepción 2003 (Perception Clinic 2003) at the Centro Torrente Ballester in Ferrol. In this project Comfortworld uses the PEP Program (Potenciación Espacial de Percepción-Perception Spatial Potentiation) and the result is a spatial transformation which ignores any kind of object reference. After carrying out of this project, the Bubbles, which had enhanced the perception of the works they contained, achieved their own identity and independence as perception places. It is the PEP Program that turned them into an autonomous project.

After understanding the Bubbles, we end up in the presentation of a process: we have moved from a Work Perception Potentiation to a Perception Spatial Potentiation.